



Manila Up! International Magazine held its second launching at the Philippine Airlines In-Flight Center, Multi-function Hall, MIA Road Pasay last November 10, 2016.

The event, sponsored by Philippine Airlines was packed with excited and expectant people from the PAL family, along with other folks who have become a huge part in the success of the magazine. The event led to a closer relationship between the Manila Up! family and the PAL family.

Our Publisher, Ms Sonia Dionela-Bermejo, and one of our contributing writers, Mayenne Carmona, who played a big part in the success of the event (special thanks to you, Mayenne), unveiled the November Issue's cover, none other than the President, & COO of Philippine Airlines, Jaime J. Bautista. The applause garnered from the crowd was so loud, they do love their President. After the speeches were delivered by the PAL President, Mr. Jaime Bautista, stating his humble thanks for being on the cover of the magazine, and how honored he was



SVP Angelito Alvarez, Mayenne Carmona, EVP Emilio Yu, Sonia Bermejo

# MANILA UP!

## International Magazine

### Launch Event at

## Philippine Airlines

By Jhoanna de Guzman



Jhoann de Guzman, Joy Fong, Sonia Bermejo, Thea and Ronald Cordero

for the privilege to be called “The Renaissance Man,” and the MU Publisher & Editor-in-Chief Ms Sonia, thankful of how the magazine is taking off, the fun started. Catered hors d’oeuvres were served. The camaraderie between the PAL executives, staff members, and crew was so contagious. A real trouper, JJB sang along with the PAL band members, danced and mingled amongst the guests. His wife, Mrs. Joji Bautista took off her shoes and danced the night away.

Distinguished guests included Christian Hartshorn of Boeing, Emilio Yu, EVP/Special Asst. to the Chairman, & CEO, Angelito Alvares, SVP, Ria Domingo, VP Marketing, Cecilia Robes, Assistant to the President, Carmela Prospero-Dumol, Bryan Ang, AVP, Asst. Sales, Romeo “Kit” Javier, the man who facilitated and assisted us all the way. Also in attendance were Elizabeth del Rosario, Thea and Ronald Cordero, Anna Gonzales, Christi Rice, and Elna Villaflor, who came all the way from Los Angeles, just to attend the launching of Manila Up! and a number of the local writers who contributed to the issue, including Joy Fong, and myself. We are humbled and honored to have the President and COO Mr. Jaime Bautista as our cover.

To bring back the memories of a great night with great people, here are some of the pictures from the event.



Christian Hartshorn of Boeing, Jaime Baustista, Mayenne Carmona, Angelito Alvarez



Jaime Baustista, Mayenne Carmona, Publisher Sonia Bermejo



Publisher, Sonia Bermejo with Pres. Jaime Bautista with his wife Joji



Jaime Bautista, PAL Staff, Mayenne Carmona, Publisher Sonia Bermejo, & Joji Bautista



Ana Gonzales, Beth del Rosario, Thea and Ronald Cordero, Gen. Caesar Ordoyo, Chanel Latorre, Christi Elago



Jaime Baustista, Mayenne Carmona, Sonia Bermejo



Nanette Miloda, Jhoanna, Elna Villaflor, Jaime Bautista, Sonia Bermoja, Joji Bautista, Mayenne Carmona



President Jaime Bautista, Elna Villaflor



PAL inflight Crew



PAL Team



# ENJOYING THE SEASON YOU'RE IN

**Proverbs 31 Woman**  
By Jhoanna de Guzman

***Christmas is coming!** The season of love, hope, and giving. This is a season where smiles are everywhere, a time where people set aside their problems for a while, a season where all of us is excited about! Nevertheless, reality tells us that it's not always jolly, it's not always cheerful, it's not always about giving. As the old saying goes, "It's not always Christmas." Yes, seasons change. Does this make you unexcited? In the scripture, there is what we call a 'planting season' and a 'harvest season.' It means that, in this world, it will not always be springtime, where everything blooms and flowers, it is not always sunny. We must experience the planting season. Otherwise, we will not grow.*

*Planting season; where we have to pull the weeds, till the soil and water it. This is a season where people are discontented, gloomy, a season where people get impatient and they don't find any reason to even go on. Although it's tough, although it's hard, this season is very important. Without going through this process, one can't move on to a new season. Just like a butterfly, they must become a caterpillar first before they grow their beautiful wings.*

*Planting season is a difficult season, but this is also a time where we have to have a new perspective. It's preparing us. It may look as though we're stuck; there seems to be nothing happening, but God is working behind the scenes. Eventually, seasons will change.*

*Harvest season will come, when we can gladly say, "This is the day that the Lord has made, I will rejoice and be glad in it." It's like the feeling of celebrating Christmas! So what's the point? One must be mature enough to face both seasons. We must learn how to endure and enjoy whatever season we're in. It takes faith. Just like every Christmas, where we enjoy the people around us. We must learn to enjoy everything that surrounds us during planting seasons too. Remember that you will always come out of fall or winter, and you are moving toward the springtime. The harvest season.*

*Advanced Merry Christmas and enjoy the season!*

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